

Opelika Main Street, Inc. - 2016 Membership Opportunities

Opelika Main Street is a membership-driven nonprofit organization dedicated to promoting, revitalizing and maintaining historic downtown Opelika. We hope you will join us in our efforts to maximize the potential of our community.

All memberships receive the following benefits:

- Opportunities to serve on OMS committees
- Advanced notice of upcoming downtown events and partnership opportunities
- Networking at Main Street events including our annual Business After Hours social
- Discounts at selected downtown events
- Company/Individual name and address listed on OMS website with a link to your business
- Advocacy on your behalf for any questions or needs regarding downtown

You also get the additional benefits labeled for each category below:

_____ Family, Individuals and Downtown Residents: \$75

- MEMBERSHIP BENEFITS

_____ Friend of Downtown (for those businesses outside the Downtown Historical District): \$125

- MEMBERSHIP BENEFITS PLUS:
- Second right of refusal for vendor opportunities at events
- Quarterly mentions on Facebook, Instagram and Twitter

_____ Corporate Sponsorship: \$325

- MEMBERSHIP BENEFITS PLUS:
- Opportunities for priority sponsorship of downtown events
- Corporate sponsor listing on website, signage at downtown events and other activities

_____ Nonprofit/Church: \$95

- MEMBERSHIP BENEFITS PLUS:
- Opportunity to advertise sales and/or promotions via OMS biweekly e-newsletter
- Company sales, specials and promotions posted quarterly on OMS Facebook page, Twitter and Instagram
- Opportunity to participate in Main Street events
- Free brochure display in the Main Street office
- Direct referrals to inquiries to the Main Street office
- Unique promotions (or joint promotions with other members) with coordination help from the director

_____ Opelika Business and Property Owners: \$225

- MEMBERSHIP BENEFITS PLUS:
- Listing in the downtown brochure (print edition)
- Company sales, specials and promotions posted bimonthly on OMS Facebook page, Twitter and Instagram
- Opportunities for group advertising rates and editorials in select publications
- Attend breakfast meetings to vote on things that happen downtown
- Opportunities to apply for the Bill Roberts Façade Grant Enhancement Program
- Opportunity to participate in Main Street events
- Free brochure display in the Main Street office
- Direct referrals to inquiries to the Main Street office
- Unique promotions (or joint promotions with other members) with coordination help from the director
- Opportunity to advertise sales and/or promotions via OMS biweekly e-newsletter

Opelika Main Street is a non profit organization therefore all memberships are IRS qualified and tax deductible.

Company/Name: _____ Contact: _____

Address: _____

Email: _____ Phone: _____

Invoice?: _____ Receipt? _____ Additional contribution _\$ _____ Total Payment enclosed: _\$ _____

If you are interested in serving on one of our downtown committees, please check this box and we will give you more details! _____
Please mail to Opelika Main Street, P.O. Box 2464, Opelika, AL 36803-2464 **Thank you for your support!**